## (12) INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

## (19) World Intellectual Property Organization International Bureau





(43) International Publication Date 26 May 2005 (26.05.2005)

**PCT** 

## (10) International Publication Number WO 2005/047441 A1

Stephen, Norman [GB/GB]; Unilever R & D Port Sun-

light, Quarry Road East, Bebington, Wirral Merseyside CH63 3JW (GB). DIXON, Sarah [GB/GB]; Unilever R

& D Port Sunlight, Quarry Road East, Bebington, Wirral

Intellectual Property Group, Patent Department, Colworth

House, Sharnbrook, Bedford Bedfordshire MK44 1LQ

(74) Agents: ELLIOTT, Peter, William et al.; Unilever

Merseyside CH63 3JW (GB).

(GB).

(51) International Patent Classification<sup>7</sup>: C11D 3/00, 3/40

(21) International Application Number:

PCT/EP2004/010942

(22) International Filing Date:

30 September 2004 (30.09.2004)

(25) Filing Language:

English

(26) Publication Language:

English

(30) Priority Data:

0325617.9

3 November 2003 (03.11.2003) GB

- (81) Designated States (unless otherwise indicated, for every kind of national protection available): AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BW, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NA, NI, NO, NZ, OM, PG, PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, SY, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, YU, ZA, ZM, ZW.
- (71) Applicant (for AL, AM, AT, AZ, BA, BE, BF, BG, BJ, BR, BY, CF, CG, CH, CI, CM, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, ES, FI, FR, GA, GE, GN, GQ, GR, GW, HR, HU, ID, IS, IT, JP, KG, KP, KR, KZ, LR, LT, LU, LV, MA, MC, MD, MG, MK, ML, MR, MX, MZ, NE, NI, NL, NO, PH, PL, PT, RO, RU, SE, SI, SK, SN, SY, TD, TG, TJ, TM, TN, TR, UA, UZ, VN, YU only): UNILEVER NV [NL/NL]; Weena 455, NL-3013 AL Rotterdam (NL).

(71) Applicant (for AE, AG, AU, BB, BW, BZ, CA, CY, EG, GB,

GD, GH, GM, IE, IL, KE, LC, LK, LS, MN, MW, NA, NZ,

OM, PG, SC, SD, SG, SL, SZ, TT, TZ, UG, VC, ZA, ZM,

ZW only): UNILEVER PLC [GB/GB]; Unilever House,

Blackfriars, London Greater London EC4P 4BQ (GB).

- (84) Designated States (unless otherwise indicated, for every kind of regional protection available): ARIPO (BW, GH, GM, KE, LS, MW, MZ, NA, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IT, LU, MC, NL, PL, PT, RO, SE, SI, SK, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).
- (71) Applicant (for IN only): HINDUSTAN LEVER LIM-ITED [IN/IN]; Hindustan Lever House, 165/166 Backbay Reclamation, Maharashtra, Mumbai 400 020 (IN).

## Published:

with international search report

(72) Inventors; and

(75) Inventors/Applicants (for US only): BATCHELOR,

For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.

750000 (54) Title: RED BLEACHING COMPOSITIONS

(57) Abstract: The present invention concerns photo-bleaching with Food red 14 (colours Index 45430) and in particular the bleaching of laundry items.

